

CASE STUDY



OWNER'S REAL ESTATE AUCTION Tuftonboro, NH

WINNIPESAUKEE WATERFRONT

Located on the shore of 19-Mile Bay with westerly views, this magnificent 4,887 sq.ft. custom-built home by Rourke Builders sits on over $\frac{3}{4}$ of an acre with 400 ft. of lake frontage including 120 ft. of sugar sand natural beach, and enjoys spectacular views across the bay. The owners, together with their architect, carefully designed each angle to maximize the water views from all parts of the home.

After several years on the market, the listing agent referred the sellers to Paul McInnis, Inc. believing that an auction may be the key to getting this property sold.

Having generated very few showings while the property was listed conventionally, the auction listing attracted 44 direct property inquiries which got the property sold.

SOLD FOR \$1,565,000



- 44 Inquiries
- 10 Previewers
- 6 Bidders

Est. 1976

PAUL MCINNIS INC

AUCTIONS ■ REAL ESTATE ■ RESULTS

18PM-25

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