

CASE STUDY



TRUSTEE'S SALE AT AUCTION Rochester, NH

3 Bedroom Cape on 14.5± Acres and Two Adjacent 7.1± and 8.6± Acre Parcels

Parcel A (39 Crown Point Road) is a 14.5± acre property, mostly wooded but with excellent open fields. The home is a Cape-style residence totaling 2,016 sq.ft. with 3 bedrooms and 3 bathrooms in need of updating.

Parcel B (0 Meaderboro Road) is a 7.1± acre parcel with 50± feet of frontage on Meaderboro Road.

Parcel C (0 Crown Point Road) is an 8.6± acre, vacant lot.

In order to generate the maximum price for all three properties, Paul McInnis LLC offered them individually and in combinations.

By giving bidders the option to bid on one or all of the properties, we were able to generate the highest price for all three properties by creating competition.

An auction is an effective tool for selling multiple properties at one time.

SOLD FOR \$379,500

19PM-09



- 83 Inquiries
- 19 Previewers
- 16 Bidders

Est. 1976

PAUL MCINNIS LLC

AUCTIONS ■ REAL ESTATE ■ RESULTS

paulmcinnis.com



One Juniper Road, North Hampton, NH 03862

■ tel 603.964.1301

■ fax 603.964.1302